



ONE-STOP CUSTOM PAPER PACKAGING SOLUTION

Xiamen Aardar Industrial and Trade Co.,Ltd.

PRODUCT CATALOGUE

CONTACT INFORMATION

Xiamen Aardar Industrial and Trade Co.,Ltd.

Add: Unit 502-3, No. 95 Xixishanwei Road, Software Park Phase III, Torch High-Tech Zone, Xiamen 361024, Fujian, China Email: info@aardar.com

Website: https://www.aardar.com

CONTENTS

| · PRODUCT TYPES

- 05/ CUSTOMIZED PAPER BAGS
- 07/ STAND ON SELF PAPER BAGS
- 08/ FLAT HANDLE PAPER BAGS
- 09/ TURN OVER TOP PAPER BAGS
- 10/ DIE-CUT HANDLE PAPER BAGS

II · PAPER TYPES

- 13/ BLACK CARDBOARD PAPER BAGS
- 14/ COATED PAPER BAGS
- 15/ VIRGIN PULP PAPER BAGS
- 16/ WHITE KRAFT PAPER BAGS
- 17/ BROWN KRAFT PAPER BAGS
- 18/ COATED KRAFT PAPER BAGS
- 19/ SINGLE SHINY WHITE KRAFT PAPER BAGS

III · HANDLE TYPES

- 23/ COTTON HANDLES
- 24/ FLAT PAPER HANDLES
- 25/ NYLON HANDLES
- 26/ RIBBON HANDLES

- 27/ RIVET HANDLES
- 28/ PATENT LEATHER HANDLES
- 29/ COTTON HANDLES WITH PAPER CORE
- 30/ TWISTED PAPER HANDLES

IV PRINTING TECHNOLOGY

- 33/ GOLD HOT STAMPING
- 34/ SILVER HOT STAMPING
- 35/ EMBOSSING / DEBOSSING
- 36/ FLEXO PRINTING
- 37/ GLOSSY LAMINATION
- 38/ MATT LAMINATION

- 39/ UV COATING
- 40/ GLOSSY VARNISHING
- 41/ WATER PROOF



PRODUCT TYPES



The practicality of paper bags has won widely attention in the packaging industry, not only because they are an environmentally friendly choice, but also because they can provide more customized features than conventional plastic bags.

Paper bags are reusable, which can bring greater visibility to the brand and indirectly promote the brand. In addition, the biodegradable and recyclable nature of the paper bag is favored by many environmental brands.



CUSTOMIZED PAPER BAGS

Except manufacturing customized paper bags, AARDAR Packaging also provide the best packaging solutions in the world. Generally, traditional plastic shopping bags are easily break, but paper bags can perfectly solve this problem. Besides, paper bags are more valuable than plastic bags in business.











PAGE 05



STAND ON SELF PAPER BAGS

Stand on self paper bags are also knew as SOS paper bag in short. They're widely used in the grocery, food, and beverage industries. The stand flat bottom makes it easy to put and pack items into the bag and directly take away. SOS paper bags can be modern and popular with a variety of custom colors and patterns.









FLAT HANDLE PAPER BAGS

The flat paper handle is relatively economy. It's made of a simple piece of paper which is repeated folded. It provides larger contact area with hand, that makes customers feel more comfortable even carry heavy items. The handle can be printed with different colors to fit the bag better. In addition, the flat paper handle can be folded inside the bag to save space and cost during transportation.













TURN OVER TOP PAPER BAGS

Compared with other paper bags, the thickness of the bag opening is doubled on the original paper. Hence, the bag opening is more stronger, smooth, and harder to break.







DIE-CUT HANDLE PAPER BAGS

The special die-cut handle design is convenient for customers to take away. It's normally pasted with a reinforced card inside the bag on the die-cut area, so it has good toughness, and strong load-bearing ability.











PAPER TYPES



The paper material used to make the paper bag depends on the usage of the paper bag you are looking for. Aesthetics, smoothness and toughness are ideal qualities for paper bags, they're also important factors for customers in choosing material.



BLACK CARDBOARD PAPER BAGS

Black cardboard has the characteristics of smooth surface, excellent resistance, good stiffness, and perfect tensile strength. Paper bags made of black cardboard are mysterious, cool, dignified and elegant. It's a great choice for boutique bags and gift bags.









COATED PAPER BAGS

Coated paper is pretty white and glossy, which has a smooth surface. With these features, it makes the printing much more colorful and lively.







VIRGIN PULP KRAFT PAPER

pure pulp kraft paper has more smooth feeling and lighter color than recycled kraft paper. It's preferred for the natural and healthy feature. Also, it has better performance than recycled kraft in the weight carrying test.



WHITE KRAFT PAPER BAGS

White kraft paper has high bursting resistance and great toughness. It's eco-friendly, non-toxic and recyclable. The printing has more saturated color on the white kraft paper. It's generally used for shopping paper bags in clothing, shoes, and gift business.









BROWN KRAFT PAPER BAGS

Brown kraft paper normally refers to the recycled brown kraft paper. It has good tensile strength and toughness. Usually used as food take-away and shopping paper bags. Brown kraft paper is suitable for printing simple pattern/logo design with 1-4 colors.





COATED KRAFT PAPER BAGS

Coated kraft paper, one side is white and smooth while the other side is brown and grainy. With this feature, the printing color is more vivid and bright, and still have the high-quality characteristics of kraft paper.







SINGLE SHINY WHITE KRAFT PAPER BAGS

Single shiny white kraft paper is mainly made of pure pulp, which has higher resistance than white kraft paper. Compared with coated paper, it's more shiny on the surface, giving a glossy feel on the color printing and making the printing more lively.















HANDLE TYPES



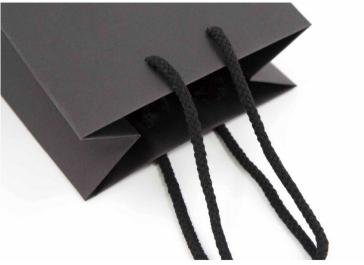
Handles are essential for handbag. We provide different handles with different colors. The design of the handle depends on the appearance and strength of the paper bag. If necessary, please contact us for more customization demands.



COTTON HANDLES

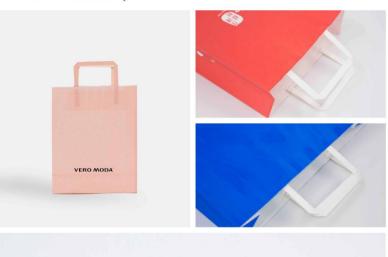
Cotton handle also gives the exact same high-end feel as that of ribbon handle, even more tough than ribbons. Additionally, thicker cotton ropes fit to hold when it involves lugging larger loads. Therefore, many retailers and wholesalers prefer the cotton handle paper bags for their business of apparel, footwear, gift, party accessories, and etc.





FLAT PAPER HANDLES

The flat paper handle with humanized design is popular among consumers. Compared with the twisted paper handle, the design of the flat paper handle increases the contact area between the hand and the bag, so the pressure on the hand will be relatively reduced. Thus, it is more comfortable to carry.







NYLON HANDLES

Nylon handle / Polypropylene rope is the most popular among handles. PP rope is available in a lot of colors and color combinations, so is good as a visual barrier where color indicates certain conditions.





RIBBON HANDLES

Ribbons are soft, glamorous, glossy and durable with a variety of color options. It is always regarded as decoration for a variety of gifts, favors and so on. For smaller and lighter items, the ribbon handle is a good choice. It will improve the appearance of the bag.









RIVET HANDLES

Flat nylon handles with rivet punched are often used in high-level handbags such as jewelry and gifts. It matches handbags with thick cardboard, kraft paper and special paper. To make the hand rope more firm and durable, we first fix the position of the hand rope and then press the rivets with the machine to make it more durable.







PATENT LEATHER HANDLES

The patent leather handles are different from other materials. It has patent leather features, smooth and glossy surface, moisture-proof, and high toughness. These features make it stand out from other handles, preferred by luxury and high-end brands.







COTTON HANDLE WITH PAPER CORE

Cotton handle with paper core is usually used in the shopping paper bags for apparel and shoes. The material is delicate and not easy to deform. The fixed and stand up handle shape is more convenient for customers to carry and take away.





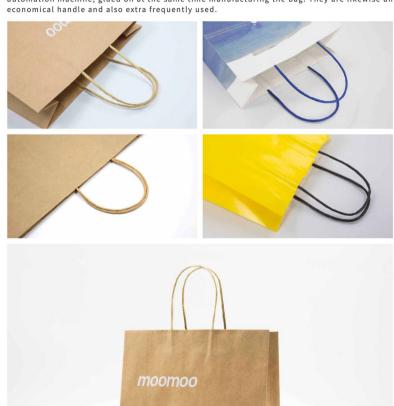






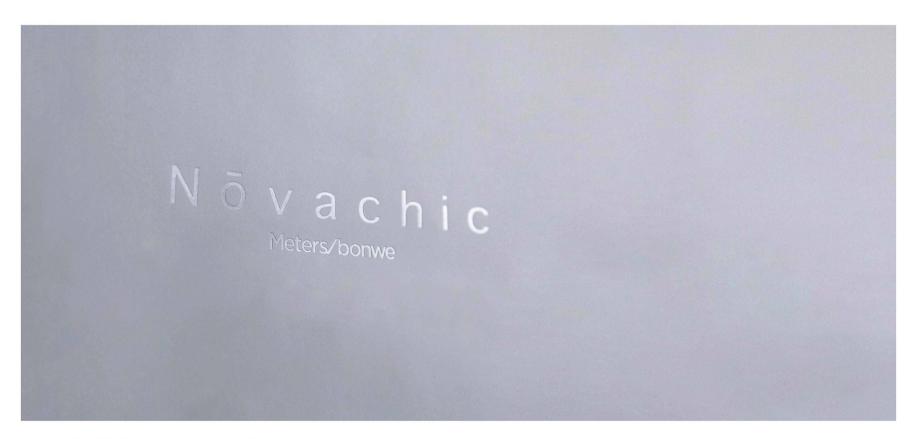
TWISTED PAPER HANDLES

Twisted paper handles are solid, stiff and easy to color. They would certainly be the next least expensive alternative to die-cut handles and flat paper handles. They are line feed into the automation machine, glued on at the same time manufacturing the bag. They are likewise an economical handle and also extra frequently used.





PRINTING TECHNOLOGY



No matter which printing technology you choose, logo printed paper bags are convenient marketing tools that can bring the company's brand and logo to places where traditional marketing strategies can't reach. When you choose paper bags, please consider the material of paper bags, the advertising information needed to be conveyed, and the effects of different printing technologies.



GOLD HOT STAMPING

The gold hot stamping technique transfers the metallic foil to the printed surface under heat and pressure. The advantages are that the entire surface of the product is hot stamped without ink residue; no unpleasant odors such as oil and ink. This technique can improve the anti-counterfeiting effect of the product and improve the level of the product.











SILVER HOT STAMPING

The silver hot stamping can be applied to different paper materials, such as special paper, kraft paper and advanced texture paper. This technique is trendy in logo printing. It can match to different elements in the design, which also adds extravagance to the product.









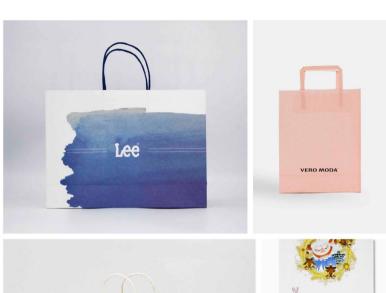
EMBOSSING / DEBOSSING

The embossing and debossing creates raised or recessed embossed images or patterns in paper or paperboard materials. It is often used in the surface treatment for the advanced texture contrast.



FLEXO PRINTING

The flexo printing adopts water-based ink printing, which is highly environmental-friendly, flexible, and economic.









▶ PAGE 35 PAGE 36 ◀



GLOSSY LAMINATION

The glossy lamination is the most transparent. After using the glossy lamination, the surface of paper bags will be very bright with good gloss. It can also protect the color printing from moisture and fading.







MATT LAMINATION

The matt lamination looks thick and steady. It's matting used in the lamination so the surface looks foggy and more artistic. And it feels grainy to the touch, not as smooth as the glossy lamination.











UV COATING

The UV coating technique can give the pattern bright colors, high saturation, showing the high quality of the paper bags. This technique enhances the light resistance, dirt resistance and abrasion resistance of the ink layer. And it helps the ink layer prevent heat and moisture, which can protect printing and enhance the decorative appearance of products.







GLOSSY VARNISHING

The glossy varnishing process can prevent the ink from getting stuck between paper bags. The large area ofprinting content accumulates a lot of ink, and the ink does not dry in a short time. Therefore, it is easy to scrape the ink onto other paper bags. The varnish technique can effectively prevent this discoloration.









WATER PROOF

The principle of the paper bag waterproof process is to use waterproof oil on its surface. Those oils can provide special performances, such as excellent smoothness, abrasion resistance, temperature resistance, high gloss, and matte. This technique also has a fast drying speed, and the varnishing layer has good moisture resistance and anti-adhesion performance.



